

## The Triangle Advertising Rates and Sizes

Display ads:		Width x Height
\$35	Landscape only	59mm x 42mm
\$60	Portrait	59mm x 85mm
	Landscape	90mm x 60mm
\$70	Landscape only	121mm x 42mm
\$110	Low Banner	184mm x 42mm
\$125	Portrait (1/4 page)	90mm x 130mm
	Landscape	121mm x 85mm
\$175	Tall Banner	184mm x 85mm
\$225	Half Page	184mm x 130mm
\$375	Full Page	184mm x 270mm

### Service Directory listings:

\$30      Text only to fit the space.  
The SD is a two page spread in the centre of the paper.

### Notes:

A banner ad stretches across the page so we can be flexible with height and will figure out an appropriate price. The other sizes are fixed as they must fit within our template and with other ads on a page.

Preferred formats are .jpeg, .jpg, .png, pdf. Colour versions are used in our online Triangle and B&W for the print edition.

The Triangle is published monthly except for January. We have an annual offer - pay ahead for 10 months, get one month free.

The deadline for changes is the 19th of each month for the next issue.

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